

## **¿WHAT ARE COOKIES?**

Cookies are small text files that are installed in the USER's computer browser to record their activity by sending an anonymous identification that is stored in it, in order to make browsing easier, allowing, for example, access to USERS who have previously registered, access to areas, services or promotions reserved exclusively for them without having to register for each visit. They can also be used to measure the audience, traffic and navigation parameters, session time, and / or control the progress and number of entries. Cookies are only associated with an anonymous user and their computer or device and do not provide references that allow their personal data to be known.

## **¿WHAT DOES THIS WEBSITE USE COOKIES FOR AND WHICH ONES ARE THEY?**

This website uses cookies for a number of purposes, including:

- **Advertising:** these types of cookies are used to make advertising more attractive to users and more valuable to publishers and advertisers. Cookies are often used to select ads based on content that is relevant to a user, improve campaign performance reports, and avoid displaying ads the user has already seen.
- **Preferences:** these cookies allow our websites to remember information that changes the appearance or behavior of the site, such as your preferred language or the region in which you are located. For example, by remembering your region, a website can provide you with traffic news or local weather bulletins. These cookies also allow you to change the size of the text, the font and other parts of the web pages that you can customize.
- **Analysis:** these are cookies that, whether processed by us or by third parties, allow us to quantify the number of users and thus carry out the statistical measurement and analysis of the use that users make of the service. For them, their browsing on our website is analyzed in order to improve the user experience.
- **Technical:** cookies that allow the user to navigate through the website and use the different options or services that exist in it.

The detail of the cookies used on this web page is as follows:

Own cookies	Type	Purpose
clinica_pardinas_session	Technical	Generated by the application server when you create a user session on the web.
clinica_pardinas_cookies	Personalización	Cookie for the acceptance of the cookies policy.
Third party cookies	Type	Purpose
_utma _utmb _utmc _utmz _ga _gat	Google Analytics	Collect information about user navigation through the site in order to know the origin of visits and other similar data at a statistical level. It does not obtain data on the names or surnames of the users or the specific postal address from which they connect.

### ¿HOW TO DEACTIVATE OR DELETE COOKIES?

You can allow, block or delete the cookies installed on your computer by configuring the browser options installed on your computer.

- **Firefox:** <https://support.mozilla.org/en-US/kb/cookies-information-websites-store-on-your-computer>
- **Chrome:** <https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DDesktop&hl=en>
- **Explorer:** <https://support.microsoft.com/en-us/topic/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>
- **Otros navegadores:** consult the documentation of the browser you have installed.